Christina Vlachou

SOCIAL MEDIA & DIGITAL MARKETING ASSISTANT

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Dubai, United Arab Emirates

LinkedIn profile

Creative portfolio

ABOUT ME

I bring an academic foundation in marketing, international customer experience and a strong interest in social media trends and digital storytelling. My Hospitality and Tourism Management studies, together with my work at Emirates and One&Only, have shaped a customer-focused approach to communication. I follow emerging content formats and work with Canva, CapCut, ChatGPT and Claude. I am eager to contribute creative ideas, support content production and turn my knowledge into practical work within a social media and digital marketing team.

EDUCATION

International Hospitality and Tourism Management

Queen Margaret University
Athens, Greece
Sep 2019 – Jun 2023

CORE STRENGTHS

- Guest communication
- Reservation management
- Complaint handling
- Service team coordination
- Orders and payments

CONTENT AND CREATIVE

Canva · CapCut · Kapwing

TOOLS AND AI

AI prompting
ChatGPT, Claude

AI media
ElevenLabs, Higgsfield

Social and email
Metricool, Buffer, MailerLite

Productivity
Microsoft applications

LANGUAGES

Greek — Native
English — C2
German — B2

WORK EXPERIENCE

Cabin Crew

Emirates Airline | Dubai, UAE
Dec 2024 – Present

- Provide attentive onboard service to international passengers.
- Respond to passenger questions and service requests across cultures.
- Coordinate onboard service with a multicultural cabin crew.

Guest Relations Executive

One&Only One Za'abeel | Dubai, UAE
Dec 2023 – Nov 2024

- Managed guest reception and restaurant reservations.
- Handled guest complaints and concerns during service.
- Maintained table presentation and readiness for service.

Restaurant Supervisor

The Old School Restaurant | Corfu, Greece | Seasonal
Apr 2021 – Oct 2023

- Supervised the serving team and coordinated daily table service.
- Oversaw customer orders and payments.
- Handled complaints and monitored service presentation.

Waitress

The Old School Restaurant | Corfu, Greece | Seasonal
Apr 2019 – Sep 2020

- Took guest orders and served food and beverages.
- Prepared tables and supported day-to-day restaurant service.